



Achieving Ops-Led Development Through AI-Driven Observability

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Moogsoft

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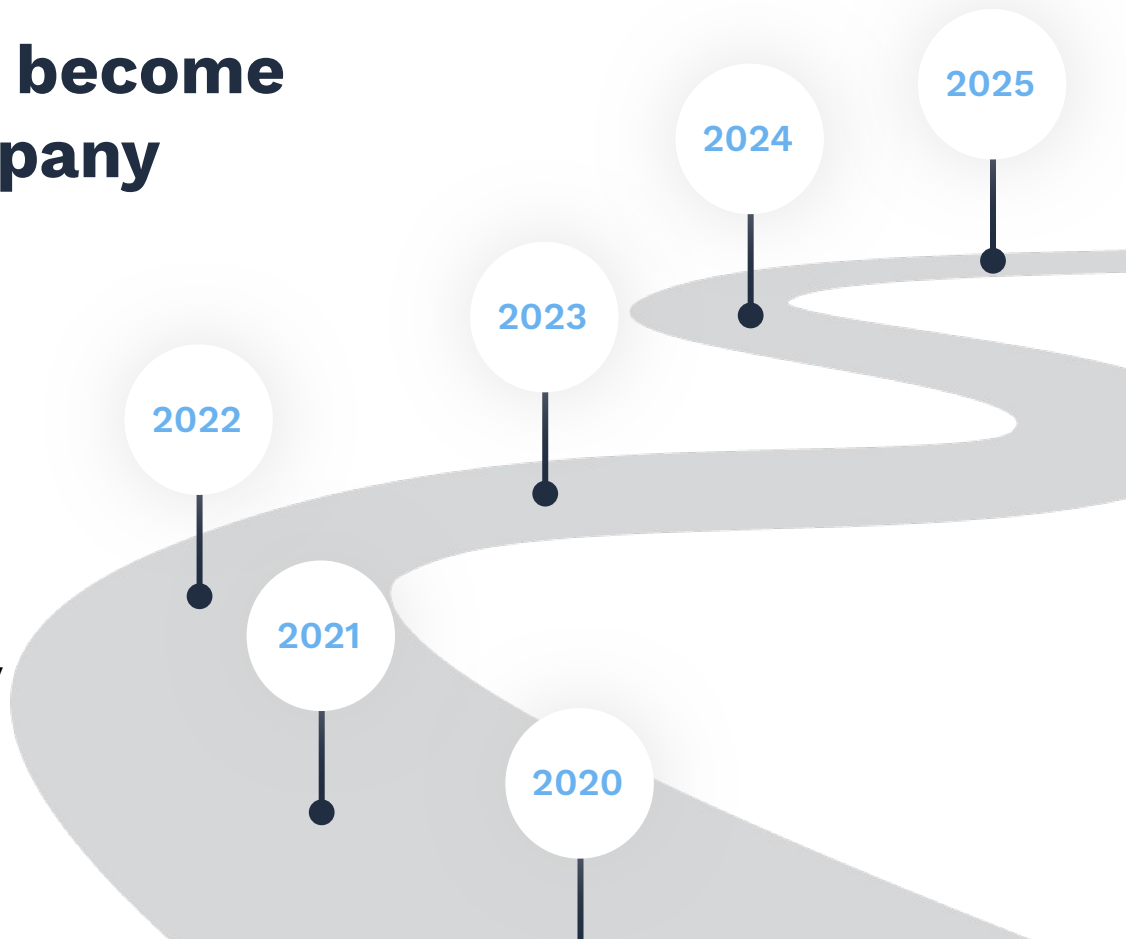
Speaker Intro

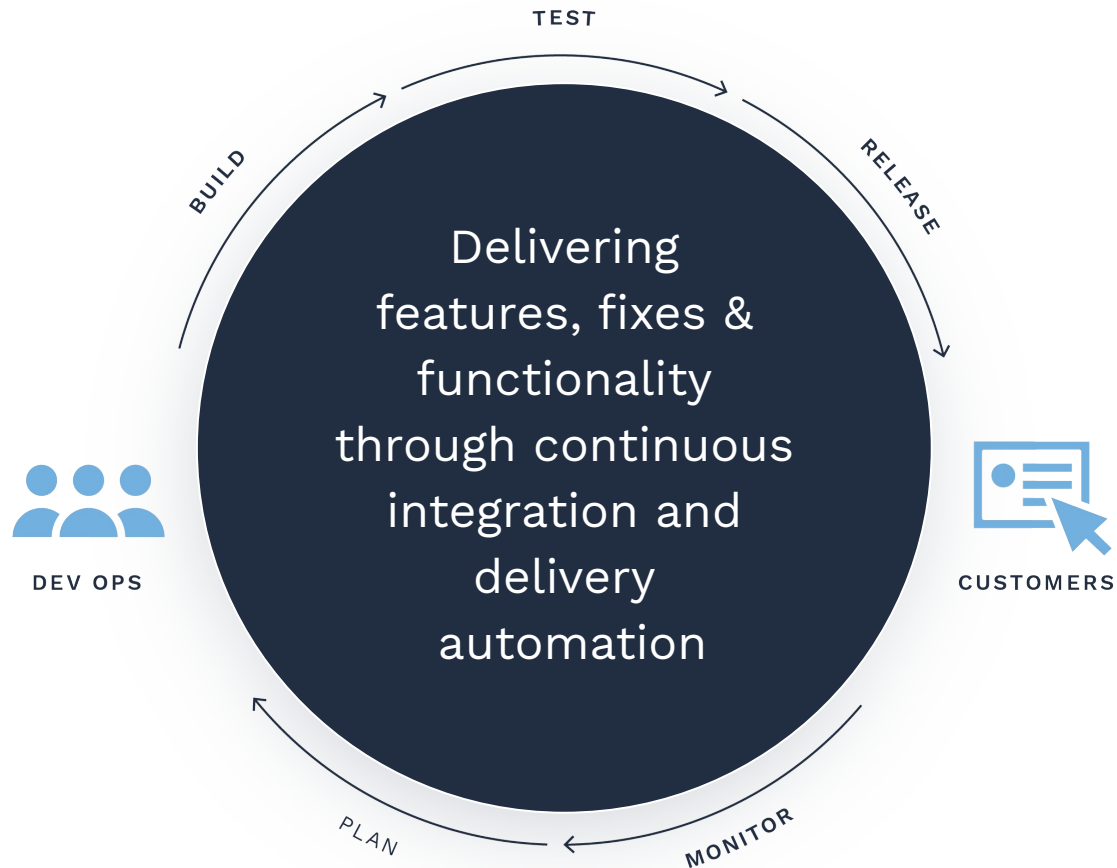
Adam Frank has been with Moogsoft for three years and currently leads the product and design teams. He has brought insights from a user perspective to focus on making better user experience, simple messaging, ease of use and self-service, each a focus of Moogsoft's latest platform advancements. He has also led the company's push to a cloud-native and SaaS-first model.



Every company has become a software company

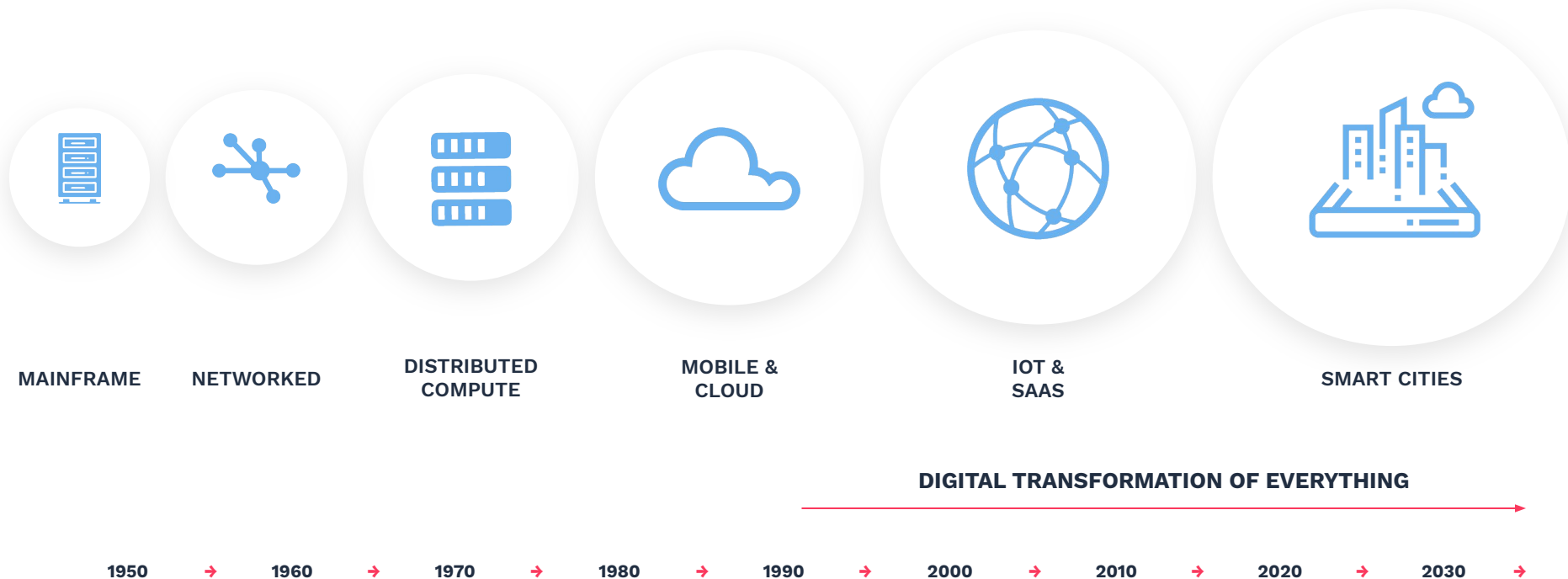
- ▶ All software requires continuous operation and innovation.
- ▶ Continuous customer value is a **Board level priority**.
- ▶ **Intelligent Observability** is uniquely positioned to provide self-learning, self-adapting and self-healing capabilities.





Complexity and Dependency is Increasing Exponentially...

Manual Monitoring → Automated Monitoring with Basic Rules → Attempts with Complex Rules → Only **AI** will Assure Service



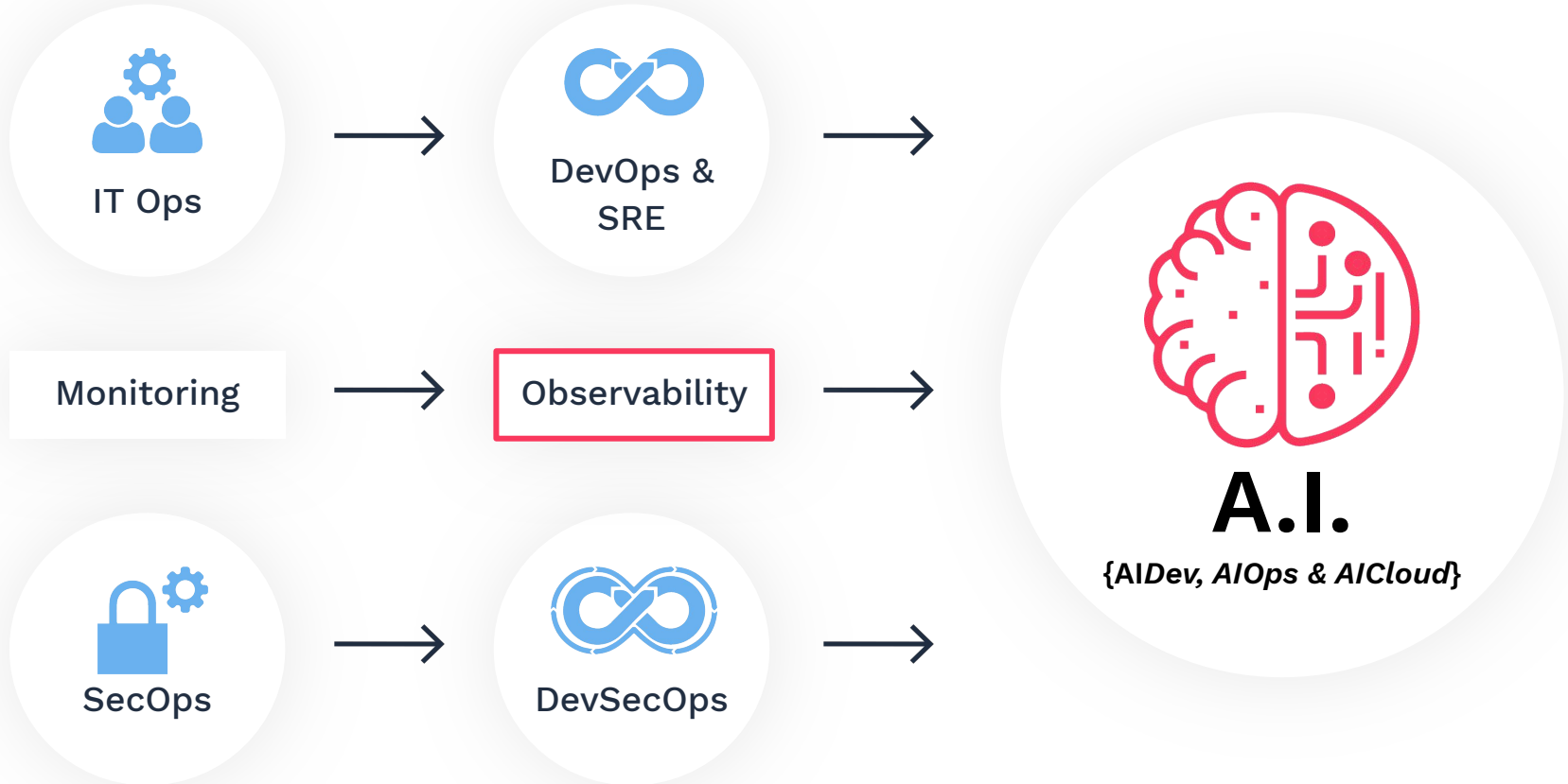
The Tail of Toil, and Reducing It

How introducing visibility and control over incidents earlier in the development cycle can reduce toil

... Causing Productivity & Agility to Diminish

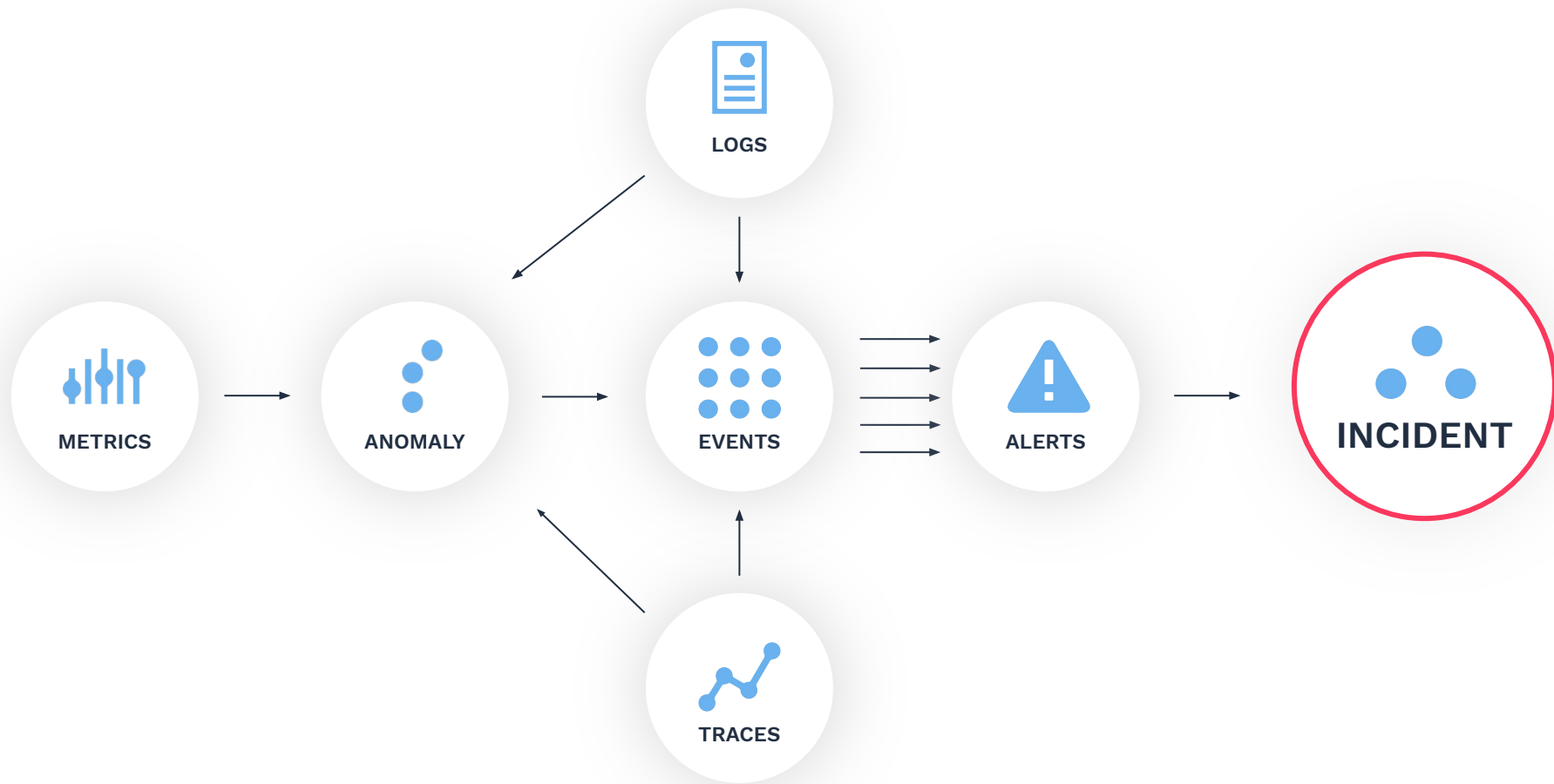


IT Development & Operations Evolution





Telemetry Everywhere





LOGS

Purpose written messages
(error 123 occurred)



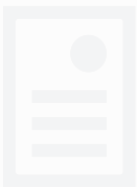
TRACES

Connecting source to
destination (point A to point
B)



METRICS

Time-series data
(timestamp + numerical
value)



LOGS

Purpose written messages
(error 123 occurred)



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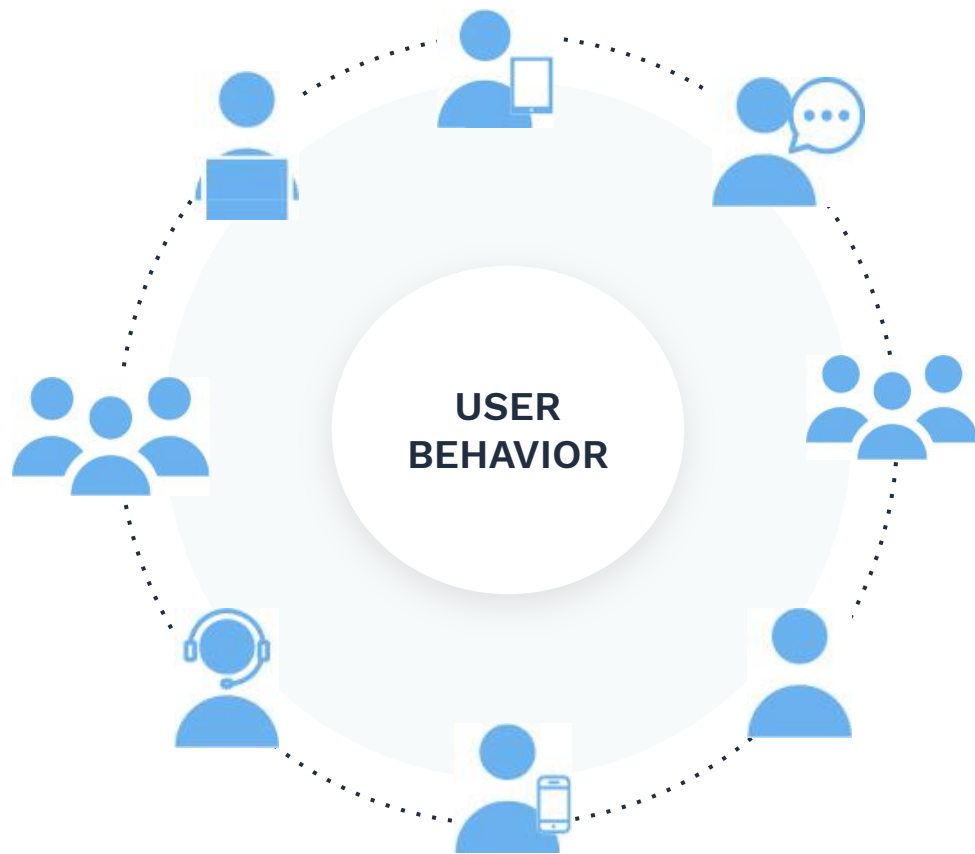
TRACES

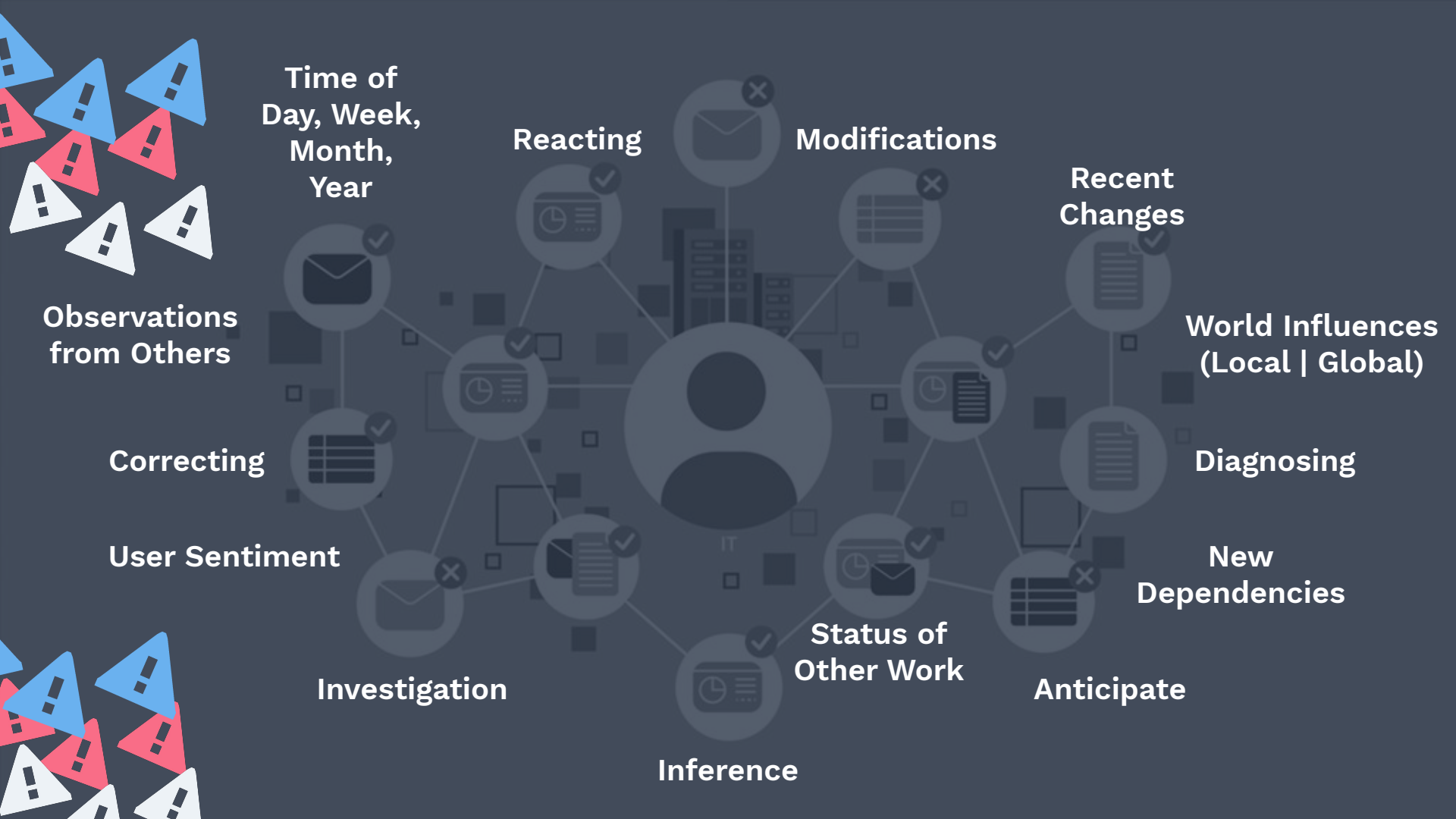
Connecting source to
destination (point A to point
B)



METRICS

Time-series data
(timestamp + numerical
value)





Observability Puts Developers in the Driver Seat



- Code features, functionality, and telemetry as a practice
- Emit metrics, logs and trace data
- Automatically discover and collect telemetry data with code pushes
- No updates needed to your observability solution
- Becomes part of your test cases and automated ~~quality~~ value assurance
- ...

Putting Better Ops in DevOps

Leverage A.I. and the 'wisdom of production' to improve the Ops part of DevOps.

A.I. Driven Observability

OBSERVABILITY

—

A.I.

NOISE!
EXPENSIVE DATA LAKES
MANUAL DIAGNOSTICS
NO CONTEXT

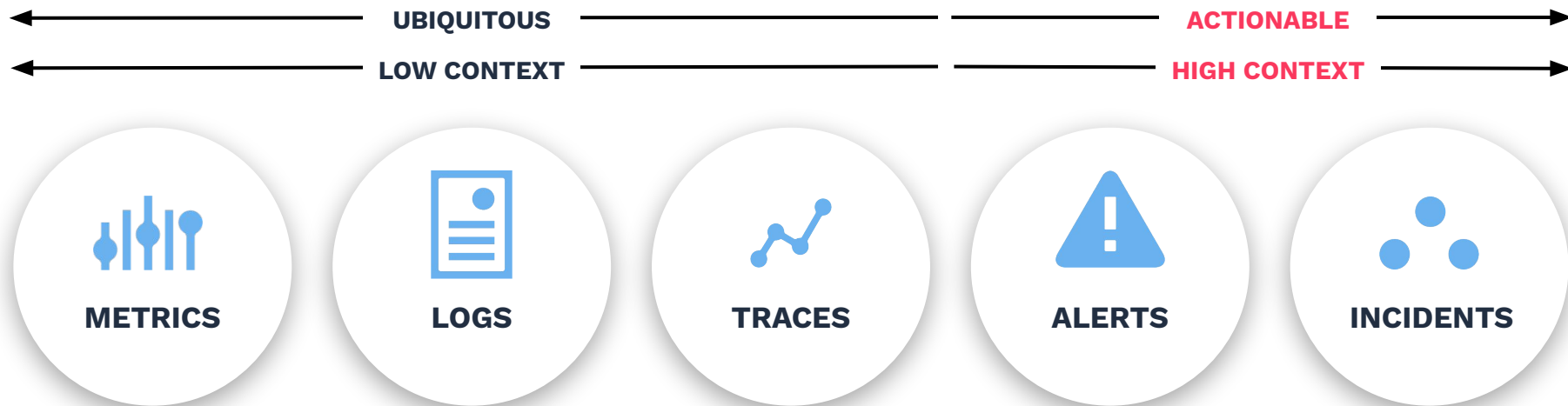
OBSERVABILITY

+

A.I.

CLOSED LOOP
AUTONOMOUS
ACTIONABLE
HIGH CONTEXT
INSIGHTFUL

Observe & Monitor Digital Complexity



Valuable & Consumable A.I.

Reduce
Noise

Correlation

Causality



Anomalies	Significance	Time	Text	Topology	Impact	Feedback	Probable Root Cause	Similarity
Anomalous Deviations	Alert Significance	Timestamp Patterns	Text Value Similarities	Network Proximity Patterns	Critical Node Identification	Learnings from User Behavior	Root Cause Identification	Similar Past and Current Situations

Improve Reliability



Increase Visibility & Improve Uptime



Discover and ingest
raw time-series metric
data at the source



Establish normal
operating behaviors to
generate anomaly
events for abnormal
behaviors



Ingest events and
alarms from all your
monitoring tools



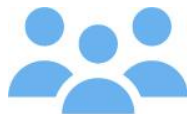
Discover patterns and
relationships in the
anomalies and events
to correlate them
together

Automate monitoring observability data using AI

Enable Agility & Innovation



Actionable insights
from analysing
multiple streams of
data in real time



Remove handoffs
between teams and
embrace “*We build it,
we own it*”



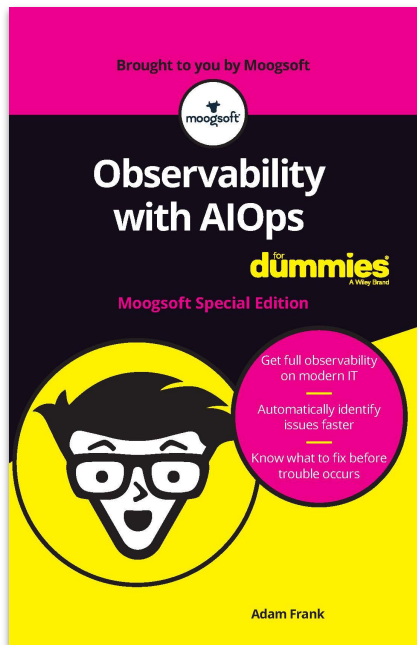
Accelerate root cause
analysis



Forecast normal
operating behavior for
pre-emptive warning

Focus on your customers' experience

Want to know More? Read my Book!



moogsoft.com/dummies



THANK YOU!

Meet me in the Network
Chat Lounge for questions



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