

Value Stream Mapping vs. Value Stream Management

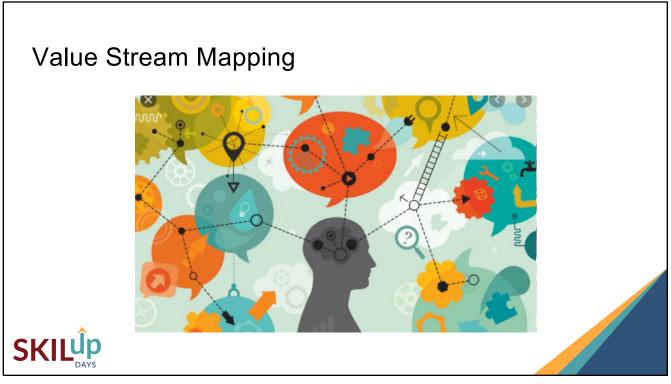
What's the Diff?

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The Why: Value Stream Management

To effectively influence and improve the flow of value from trigger to fulfillment



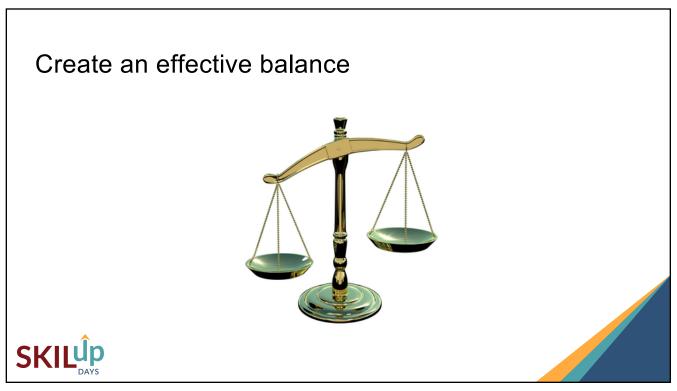
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The Why: Value Stream Mapping

To SEE, KNOW, and ACT together by understanding cause-and-effect relationships & interdependencies of the the system

SKIL





Common VSM mistakes – management

- Confusing mapping and management
- Not insisting on *leadership* leadership
- Not **aligning** on a shared value-stream level goals
- Failing to leverage metrics and data
- Not building systems to drive new behaviors

Common VSM mistakes – mapping

- Confusing mapping and management
- No clear **deliverables** and outcomes
- Not having the right **people** in the room
- Not letting go of **silo**-level paradigms
- Not employing metrics and data skills



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Keys to VSM success – mapping

- Understanding the art of VS mapping facilitation
- Thoroughly preparing for the VSM event
- **Testing** the technology and logistics
- Clear roles and responsibilities
- Getting everyone to participate



Leveraging the value stream to deliver real results

- Grasp global effectiveness over localized efficiency
- Don't let tools and methods **obscure** The Why
- Make data and metrics your best friend for **feedback**
- Plan on **pivoting**

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Find the golden nuggets by involving everyone

