

### Using Metrics to Accelerate Value Stream Flow

Making more money, faster

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## Agenda

- Why metrics matter
- What metrics matter
- How to get your metrics
- When metrics matter
- o Metrics evolution



#### Helen Beal Chief Ambassador

### @BealHelen

DevOps and Ways of Working coach, consultant, learning facilitator. Writer, speaker, analyst and strategic advisor.











- We manage what we measure
- They provide insights into improvement opportunities
- They show progress
- A DevOps journey is a big investment – we need to know the return
- The goal is to become, or retain a position, as a high performing organization
- Core to DevOps culture is trust: data is evidence and builds trust

"Without a knowledge of what your work is really costing you, you are in no position to say to what extent your real costs vary from what your work should cost you. You have no gauge on performance. Further, because you don't employ time-study methods and have no no means of knowing what performance should be." 1918

### INSTALLING EFFICIENCY METHODS

C. E. (CHARLES EDWARD) KNOEPPEL







### **Who Metrics Matter To**

"High-velocity managers are not in place to command, control, berate, intimidate, or evaluate through a contrived set of metrics, but to ensure that their organizations become ever more selfdiagnosing and self-improving, skilled at detecting problems, solving them, and multiplying the effect by making the solutions available throughout the organization." Dr. Stephen Spear

## BEYOND The Phoenix Project



The Origins and Evolution of DevOps

Gene Kim *and* John Willis





# What Metrics Matter







Aspect of Software Delivery Performance*	Elite	High	Medium	Low
<b>Deployment frequency</b> For the primary application or service you work on, how often does your organization deploy code to production or release it to end users?	On-demand (multiple deploys per day)	Between once per day and once per week	Between once per week and once per month	Between once per month and once every six months
<b>Lead time for changes</b> For the primary application or service you work on, what is your lead time for changes (i.e., how long does it take to go from code committed to code successfully running in production)?	Less than one day	Between one day and one week	Between one week and one month	Between one month and six months
<b>Time to restore service</b> For the primary application or service you work on, how long does it generally take to restore service when a service incident or a defect that impacts users occurs (e.g., unplanned outage or service impairment)?	Less than one hour	Less than one dayª	Less than one dayª	Between one week and one month
<b>Change failure rate</b> For the primary application or service you work on, what percentage of changes to production or released to users result in degraded service (e.g., lead to service impairment or service outage) and subsequently require remediation (e.g., require a hotfix, rollback, fix forward, patch)?	0-15% <sup>b,c</sup>	0-15% <sup>b,d</sup>	0-15% <sup>c,d</sup>	46-60%





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## **Flow** Framework

ocity		v1.0	
JCIIY	Flow Velocity is the number of flow Items of each type completed over a particular period of time - also referred to as throughput	Flow Metrics Business Results   ≫ Flow Velocity -5 Value   ∞ Flow Efficiency -5 Cost   ⊙ Flow Time -6 Quality   ≅ Flow Load © Happiness	
ribution	Flow Distribution measures the ratio of the four Flow Items completed over a particular window of time	🗊 Features 🛛 🕷 Defects 🗛 Risks 🗖 Debts	J
	Flow Time measures the time it takes for Flow Items to go from 'work start' to 'work complete', including both active and wait times	Activity Model	
iency	Flow Efficiency is the ratio of active time vs. wait time out of the total Flow Time	Artifact Network	
d	Flow Load measures the number of Flow Items currently in progress (active or waiting) within a particular value stream	To the provide the second seco	de



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Value

Stream Metrics

Value Stream Network

#### Project to Product, Mik Kersten

Project to Product provides leaders with the missing framework needed to create a Value Stream Network - the technology equivalent of an advanced manufacturing line that comprises thousands of IT professionals.





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### **Definition of Value**



value noun /ˈvæl.juː/

- 1. The amount of money that can be received for something
- 2. The importance or worth of something for someone







# How to Get Your Metrics







Dev Handbook HOW TO CREATE WORLD-CLASS AGILITY, RELIABILITY, & SECURITY IN TECHNOLOGY ORGANIZATIONS GENE KIM IEZ HUMBLE PATRICK DEBOIS. & JOHN WILLIS

Selecting WhichValue Streamto Start With

Understanding the Work in
Our Value Stream, Making it
Visible, and Expanding it
Across the Organization

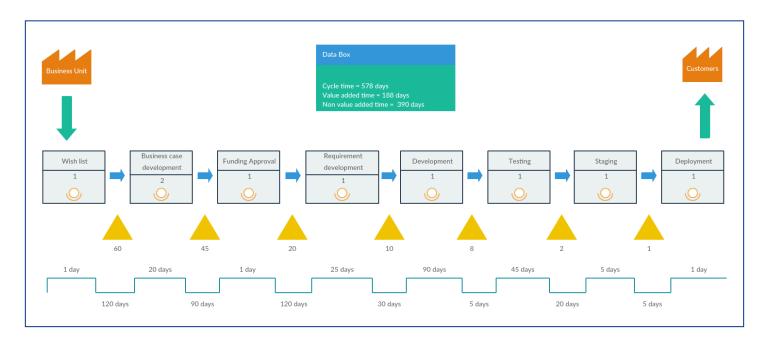
"Once we have identified a value stream to which we want to apply DevOps principles and patterns, our next step is to gain a sufficient understanding of how value is delivered to the customer: what work is performed and by whom, and what steps can we take to improve flow."







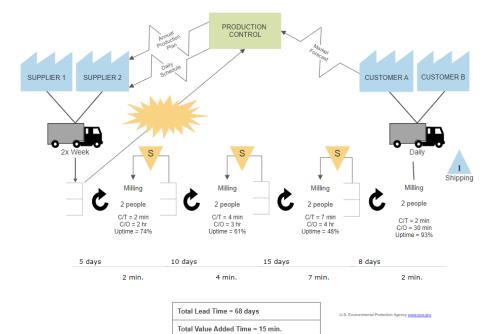
### **Start with Value Stream Mapping**







### **Virtual Value Stream Mapping**









## Move to Value Stream Management

The Forrester New Wave™: Value Stream

Management Tools, Q3 2018

The 13 Providers That Matter Most And How They Stack Up

by Christopher Condo and Bill Seguin August 6, 2018

VSM is an emerging tool category that connects an organization's business to its software delivery capability. VSM tools provide multiple roles product managers, developers, QA, and release managers — a view into planning, health indicators, and analytics, helping them collaborate more effectively to reduce waste and focus on work that delivers value to the customer and the business.

#### THE FORRESTER NEW WAVE™

Value Stream Management Tools

Q3 2018



\*Gray marker indicates incomplete vendor participation.



Forrester

### **A Value Cycle**

INSIGHTS AND ANALYSIS

Monitoring and observability provide insights into customer reaction to changes and report on value realization.

#### PORTFOLIO AND BACKLOG

Vision and goals are set and aligned to epics, features, PBIs and user stories.

#### CONTINUOUS DELIVERY

The changes are approved, released and operated in the live environment.

#### CONTINUOUS INTEGRATION

Code is created, artifacts incorporated, versions controlled, code is built in a trunk based manner.

#### CONTINUOUS TESTING

Functional and non-functional testing takes place at every commit at every step or gate through route to live.





### **Where Metrics Live**

	Value Stream Management: FLOW & CYCLE TIME						
	Portfolio & Backlog	Continuous Integration	Continuous Testing	Continuous Delivery	Insights and Analysis		
ТооІ	Jira	Jenkins	Jenkins	ServiceNow	New Relic		
Metric	Lead Time	Deployment Frequency	Defect rate	Change fail rate, MTTR	Value		

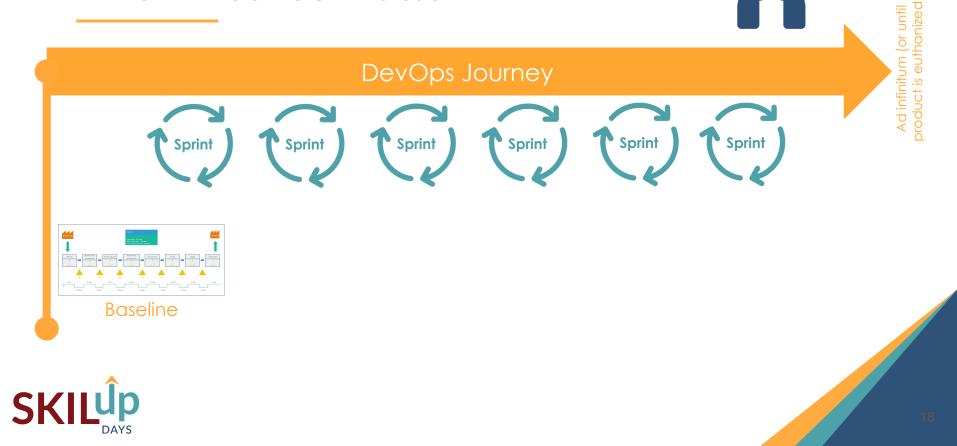




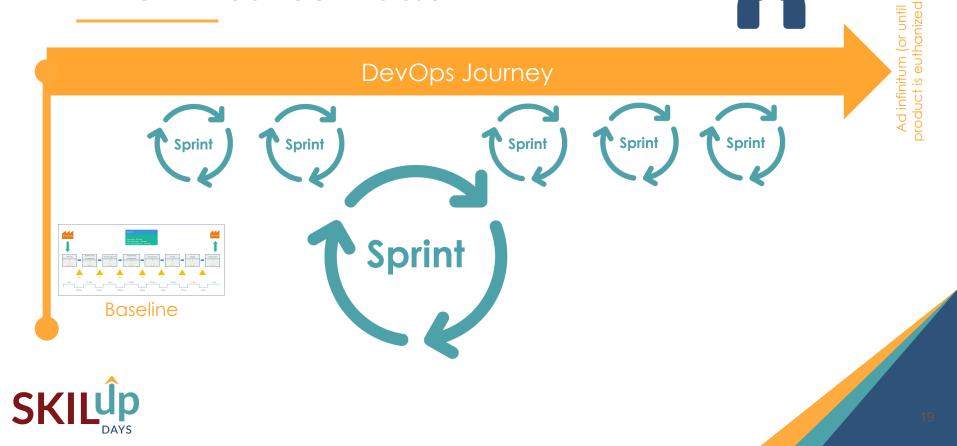














### **Sprint Review**

Inspect success of sprint goal using value stream metrics – inspect Value Stream Management Tool

### **Sprint Planning**

Align sprint goal to value stream metrics – inspect Value Stream Management Tool



### **Sprint Retro**

Look for improvement opportunities – inspect insights from Value Stream Management Tool



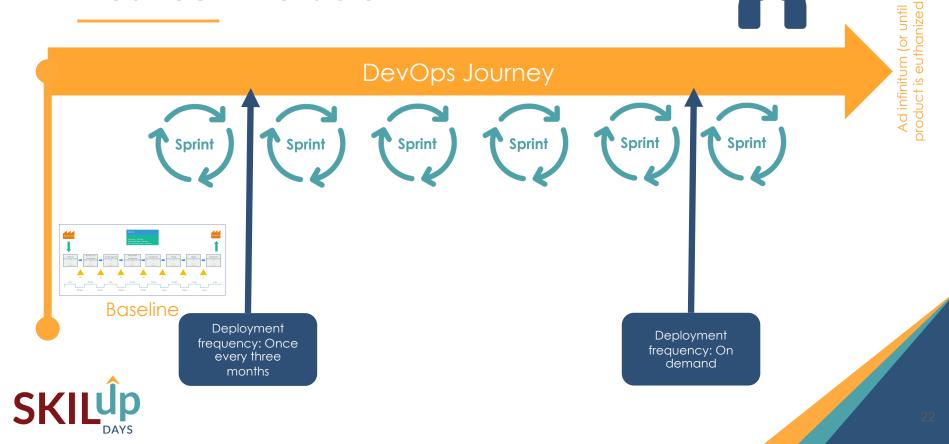
### **Metrics & The Improvement Kata**







### **Metrics Evolution**





# **THANK YOU!**

### Meet me in the Network Chat Lounge for questions

